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Press Release

Source: Pioneer Services

Pioneer Services Helps Military Personnel Fight off Phishers

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KANSAS CITY, Mo.—(BUSINESS WIRE)—"Phishing" is one of the fastest growing segments of online fraud, as thieves from around the world steal company identities in order to defraud consumers. And with American service members stationed around the world making purchases, obtaining loans, and carrying out other financial transactions online, it is vital that they have the information they need to protect themselves.

Pioneer Services has provided that information in a new article, "Gone phishing: A bit of prevention, a byte of cure."

"The men and women of the Armed Forces have so many other things to worry about than having their personal information stolen through a phishing scam," said Karen Von Der Bruegge, chief marketing officer and author of the article. "With their reliance on technology, and especially the Internet, to do business, service members open themselves up to these types of attacks more than most people. We wanted to give them information to stop an attack before it starts."

The article details what phishing is, ways to prevent becoming a victim, and even why companies fight hard to stop it. The article also shares information on what to do when a service member receives a phishing e-mail. "Most people just delete the e-mails," said Von Der Bruegge, "but it's important to report them. Doing so can help stop further attacks and, hopefully, help authorities catch those responsible."

To read the complete article click here: www.pioneerservices.com or www.pioneermilitarylending.com.

Pioneer Services Representatives offer products and services to members of the Armed Forces that enhance their quality of life and financial independence. Entering their 75th year in the financial services industry, Pioneer Services provides responsible financial services and education that our service members deserve. Through a network of offices and on the Internet, Pioneer Services Representatives offer financial education programs, loans, and insurance products, and support military families and communities through a variety of partnerships, programs, and sponsorships.

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